

# Scottychams Announces 20-Track Album *If I Wasn't Me*, Releasing May 15, 2026

*Toronto by way of Waterloo independent hip-hop artist releases his most complete project to date through We The 9.*

TORONTO, ON — Independent hip-hop artist Scottychams is set to release his new 20-track album, *If I Wasn't Me*, on May 15, 2026 through We The 9. Built around self-reflection, resilience, ambition, love, mental health, faith, and choosing light after difficult seasons, the album marks the most complete project of Scottychams' independent career.

Originally from Waterloo and now based in Toronto, Scottychams has been writing music since 2014 and officially releasing since 2016. Over the past decade, he has built a 77-track catalog rooted in honest lyricism, melodic hooks, and motivational storytelling. His sound blends hip-hop, rap, R&B, trap, soul, melodic rap, pop rap, conscious rap, and alternative hip-hop, with a focus on real-life experience and emotional connection.

*If I Wasn't Me* runs 72 minutes and 58 seconds across 20 tracks, including "Where Do We Go," "Space," "Low Lights, High Hopes," "Work For Your Dreams," "Midas Touch," "Back Again," and "Let The Light In." The main focus tracks are "Low Lights, High Hopes," "Space," and "Let The Light In," each representing a different part of the album's emotional arc: surviving dark moments, protecting mental space, and letting healing in.

*"If I Wasn't Me is about becoming yourself through everything that tried to change you. 20 tracks. 72 minutes. A decade of reflection, resilience, love, pressure, faith, and healing poured into one project."*

— Scottychams

The project was created using Scottychams' own lyrics and trained voice model, with AI-assisted production through Suno helping shape the final sound. Rather than positioning the album as novelty AI music, Scottychams frames the process as a modern independent workflow: his writing, his voice model, his creative direction, and technology used as a tool to bring a full album vision to life.

The rollout for *If I Wasn't Me* will include lyric videos, short-form hook clips, performance-style videos, Canvas-style visuals, YouTube content, social storytelling, creator outreach, and playlist/blog pitching across TikTok, Instagram, Facebook, X, YouTube Shorts, Spotify, Apple Music, and SoundCloud.

*If I Wasn't Me* arrives May 15, 2026.

## Album Details

Artist: Scottychams | Album: *If I Wasn't Me* | Release: May 15, 2026 | Preorder: May 11, 2026 | Label / Collective: We The 9 | Runtime: 72:58 | Tracks: 20 | UPC: 825293122990 | Focus Tracks: Low Lights, High Hopes; Space; Let The Light In

Private Listening Preview: [SoundCloud album playlist](#)

## About Scottychams

Scottychams is an independent hip-hop artist from Toronto by way of Waterloo, Canada, known for honest lyricism, motivational storytelling, philosophical reflection, and a grind-first approach to music. His work turns personal growth, mental health, faith, ambition, setbacks, love, and lived experience into purpose-driven songs. He is the founder of We The 9, an independent creative identity that began in Oshawa in 2016 and has grown into a symbol of self-belief, creative freedom, and no waiting for permission.

## Media Contact

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